

2010 EDITORIAL CALENDAR

Issue Date	Inside Business Topic	Top List(s)	Space	Copy
JANUARY				
1	Business & Government	School Districts, Private Schools, Chambers of Commerce	Dec 15	Dec 16
8	Architects, Engineers & Contractors	Architects, Recycling Companies, Commercial Waste-Hauling Services	Dec 22	Dec 23
15	Financial Services Update	Banks, Largest Employers	Dec 29	Dec 30
22	Disaster Recovery	Disaster Restoration Companies, Historic Restoration Companies, Security System Companies	Jan 5	Jan 6
29	Top Business Deals of 2009 Energy Symposium Event	Commercial Developers, Leasing Deals, Mergers & Acquisitions January 26	Jan 12	Jan 13
FEBRUARY				
	2010 Book of Lists	Distributed Week of February 1st	Dec 4	Dec 7
5	Growth Report: Dauphin/Cumberland	HVAC, Plumbing and Mechanical Contractors and Distributors	Jan 19	Jan 20
12	Meeting Planning & Conventions	Executive Retreats, Meeting Facilities, Hotel-Based Meeting Facilities	Jan 26	Jan 27
19	Health Care Update	Nursing Homes, Physician Groups	Feb 2	Feb 3
26	Commercial Real Estate Nonprofit Innovation Awards Event	Commercial Real Estate Agencies, Title Companies February 24	Feb 9	Feb 10
MARCH				
5	Family Owned-and-Operated Businesses	Copy Service Providers, Commercial Printers, Staffing Firms	Feb 16	Feb 17
12	Manufacturing	Electrical Contractors, Manufacturers	Feb 23	Feb 24
19	Construction, Engineering & Architecture: Trends	Engineering Firms, Homebuilders, LEED-accredited Professionals	Mar 2	Mar 3
26	Business of Sports and Entertainment Square Feet	Sports Teams, Theaters and Art Centers Distributed March 12th	Mar 9 Jan 22	Mar 10 Jan 25
APRIL				
2	Financial Services	Mortgage Lenders and Brokers, Collection Agencies	Mar 16	Mar 17
9	Business of Retirement and Eldercare	Assisted-Living Facilities, Retirement Communities	Mar 23	Mar 24
16	Business of Travel and Tourism	Travel Agencies, Golf Courses, Tourist Attractions	Mar 30	Mar 31
23	Technology Trends in Business	Database Management & Software Companies, ISPs	Apr 6	Apr 7
30	Environmental Issues in Business Construction and Real Estate Report (Spring)	Fuel Companies, Energy Consultants, Renewable Energy Companies, Environmental Consultants Distributed April 23th	Apr 13 Mar 11	Apr 14 Mar 12
MAY				
7	Growth Report: Lancaster/Lebanon	Excavating Companies, Landscape Architects, Contractors and Land Development	Apr 20	Apr 21
14	Small Businesses Survival Guide	Financial, Management, Marketing & Niche Consultants, Construction Projects	Apr 27	Apr 28
21	Law Firms & Business Law	Law Firms, Personal Injury Law Firms, Commercial and Residential Real Estate Appraisers	May 4	May 5
28	Transportation Trends Pennsylvania's Best 50 Women in Business Event	New Vehicle Dealerships, Hotels May 24	May 11	May 12
JUNE				
4	Distribution and Shipping	Warehouse & Distribution Facilities, Trucking, Exporters	May 18	May 19
11	Growth Report: York/Adams	Independent Insurance Agencies, Residential Real Estate Agencies	May 25	May 26
18	Financial Services Update	CPAs, Publicly Held Companies	Jun 1	Jun 2
25	Retailers	Jewelers, High End Clothiers, Food Retailers	Jun 8	Jun 9

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JULY				
2	Commercial Real Estate	Warehouse Space Available, Property Managers	Jun 15	Jun 16
9	Executive Lifestyles	Money Managers, Executive Headhunters	Jun 22	Jun 23
16	Insurance	Property & Casualty Insurance Companies	Jun 29	Jun 30
23	Office Environment and Work Spaces	Office Furniture Companies, Shopping Centers	Jul 6	Jul 7
30	Growth Report: Dauphin/Cumberland Internet Summit/Best of the Web Awards Event Business Profiles	Credit Unions, SBA Lenders July TBD Distributed July 23rd	Jul 13	Jul 14
			May 24	May 25
AUGUST				
6	Top 100 Privately Held Companies	Top 100 Privately Held Companies	Jul 20	Jul 21
13	Executive Travel	Extended-Stay Hotels, Corporate Apartments, Airports	Jul 27	Jul 28
20	Work Force Development	Colleges and Universities, Career Schools, MBA Programs	Aug 3	Aug 4
27	Downtown Redevelopment	Restaurants, Food Wholesalers and Distributors, Downtown Projects	Aug 10	Aug 11
SEPTEMBER				
3	New Trends in Health Care	Health Care, Dental & Vision Insurers, Physical Therapy & Sports Medicine Clinics	Aug 17	Aug 18
10	Law Firms: Practice Specialties	Pennsylvania Law Schools, Lobbying Firms	Aug 24	Aug 25
17	Caring for the Community: Business & Non-Profits	Nonprofit Wish List, Nonprofit Executives, Philanthropic Foundations	Aug 31	Sept 1
24	Financial Services Update Top 50 Fastest Growing Companies Event Construction & Real Estate Report (Fall)	Investment Brokerage Firms, Registered Investment Advisors September 16 Distributed September 17th	Sept 7	Sept 8
			July 26	July 27
OCTOBER				
1	High-End Residential and Commercial Real Estate	Caterers, Real Estate Investment Trusts	Sept 14	Sept 15
8	Growth Report: Lancaster/Lebanon	Computer Consultants, Wineries	Sept 21	Sept 22
15	Building a Brand	Advertising Agencies, Sign Companies	Sept 28	Sept 29
22	Employee Training & Education	Highest Paying Professions, Computer Training Companies	Oct 5	Oct 6
29	Health Care Update Forty Under 40 Event	Health Systems, Health System & Hospital Executives October 20	Oct 12	Oct 13
NOVEMBER				
5	Movers & Shakers	Executive Raises, Tax Preparation Firms	Oct 19	Oct 20
12	Human Resources & Workers Compensation	Janitorial Services and Residential Cleaners, Payroll Companies	Oct 26	Oct 27
19	Business Relocation Guide	Office Equipment Companies, Venture Capital	Nov 2	Nov 3
26	Technology Companies Central Penn Business of the Year Awards Event Best Places to Work in PA Event	Web Site Design Companies, Computer Hardware Sellers, BioTech Companies November 1 November 30	Nov 9	Nov 10
DECEMBER				
3	Mergers & Acquisitions	Business Parks, Investment Banking Firms specializing in Mergers/Acquisitions	Nov 16	Nov 17
10	Growth Report: York/Adams	General Contractors, Agency Construction Managers, SBA Loans	Nov 23	Nov 24
17	Women & Minorities in Business	Minority-Owned Businesses, Women-Owned Businesses	Nov 30	Dec 1
24	No Issue Real Estate Symposium Event 2011 Book of Lists	No Issue December 13 Distributed Week of January 31, 2011		
			Dec 3	Dec 6